

试卷代号:1378

国家开放大学2019年春季学期期末统一考试

管理英语 3 试题

2019年7月

注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为 60 分钟。

一、交际用语 (共计 10 分, 每小题 2 分)

1—5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. — I wish you success in your career.

— _____

A. Go ahead.

B. It doesn't matter.

C. The same to you.

2. — I'm more than happy to go out this weekend.

— _____ We've got so much work to do at that time.

A. Don't worry.

B. Forget it.

C. Don't say so.

3. — It's getting dark. I'm afraid I must be off now.

— OK. _____

A. Take it easy.

B. Go slowly.

C. See you.

4. — What do you think about Japanese food?

— _____

A. Overall, the diet there is a healthy one—— low fat.

B. Public environment has been greatly improved.

C. I didn't have much time to prepare food, so I ate out a lot.

5. — _____

— Fire, fire service please! There's a huge fire here.

A. 911, how may I direct your call?

B. How may I help you?

C. What can I do for you?

二、词汇与结构(共计 30 分,每小题 2 分)

6—20 题: 阅读下面的句子, 从 A、B、C 三个选项中选出一个能填入空白处的正确选项, 并将答案序号写在答题纸上。

6. Under no circumstance _____ to tell lies to parents.
A. children are allowed
B. are children allowed
C. will children allow
7. I _____ a book when the telephone _____.
A. was reading...rang
B. read...rang
C. was reading...was ringing
8. This is the man _____ last night.
A. whom I saw him
B. whom I saw
C. which I saw him
9. I don't like ice-cream, she doesn't like it, _____.
A. either
B. neither
C. none
10. He will write to me as soon as he _____ home.
A. will have returned
B. returns
C. will return
11. I bought a new car last month, but I _____ my old car yet.
A. did not sell
B. have not sold
C. had not sold
12. I'm used to _____ up early now.
A. get
B. to get
C. getting
13. We have spent all of our spare time, _____ our spare money, on the project.
A. as soon as
B. as long as
C. as well as

14. A number of boys _____ absent some time during the term.
A. have been
B. has been
C. will
15. Purchasing the new production line will be a _____ deal for the company.
A. profitable
B. forceful
C. tremendous
16. _____ important it is for kids to imagine freely!
A. What
B. How
C. What an
17. I don't think anyone can _____ him of not being honest.
A. accuse
B. custom
C. abuse
18. The programme gives students the _____ to learn more about global warming.
A. success
B. ambition
C. opportunity
19. The light is too _____ for me to read. I can't stand any more.
A. dim
B. ripe
C. soup
20. They are trying to _____ the waste discharged by the factory for profit.
A. expose
B. exhaust
C. exploit

三、阅读理解(共40分,每小题4分)

21-25 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 1

To minimize traffic jams in the city center and on major roads out of Sydney, the City's highway department will not agree to road closures scheduled for weekdays or Saturdays. On

minor roads outside the city center, weekdays and Saturdays may be considered. You must apply for approval to do roadwork and other road—related activities, tree cutting and use of very large construction machinery, ladders etc. Please note that approval is needed if you plan to block the road or footpath.

Applications to have a road closed to traffic must be completed and sent to the Department's Traffic Calming Committee at least a month before the scheduled date.

Roads can be closed partially or fully, depending on your requirements. Partial road closures are only allowed in light traffic areas where there will be at least 1 lane for traffic with extra traffic control measures to make sure 2-way traffic can continue to run for the duration of the work. Any change of traffic flow will require the proposal to be treated as a full road closure. For further information about a partial road closure, please refer to Contacts.

If you are organizing a parade, march or other type of street-based event, approval is also required and we recommend you choose one of our 4 preferred routes. Choosing an existing route reduces the amount of planning you will need to do.

21. As a rule, Sydney's highway department will agree to road closures in the city center scheduled for _____.

A. weekdays

B. Saturdays

C. Sundays

22. If you want a road closed to traffic, you must complete your applications and send them to the relevant committee at least _____ before the scheduled date.

A. a week

B. 30 days

C. two months

23. Partial or full road closures are decided by _____.

A. the requirements from applicants

B. the traffic flow

C. the road conditions

24. Which is NOT the condition for partial road closures according to the passage?

- A. In light traffic areas.
- B. On work days.
- C. There will be at least 1 lane for traffic during the work.

25. Which is the best title of this passage?

- A. Road Closure Procedures in Sydney.
- B. Road Conditions in Sydney.
- C. Road Management in Sydney.

26—30 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 2

Uncle Li and Uncle Wang are good friends. They live next to each other and their farms are both at the foot of the mountain. So they can help each other. But neither of them likes to use his head. They're both poor though they work hard. Most villagers have built new houses, but they still live in the low and broken houses. They never find out why.

Once Uncle Li went to town to buy some medicine for his wife. In the town he heard the apples in a city were expensive. He told Uncle Wang about it as soon as he went back. They decided to carry some apples to the city. They borrowed some money from their friends and bought nearly 1,000 kilograms of apples in the villages and carried them to the city on a tractor. Bad luck! A lot of apples have already been carried there when they arrived. A few days later they had to sell them at a low price (价格). They felt unhappy and returned to their village.

"I can't understand why we sustained (蒙受) losses in business while others always profit (盈利)" Uncle Li asked one day.

"The tractor was too small," Uncle Wang said without thinking. "We'll carry more apples on a truck next time!"

"I agree!" said Uncle Li. "How foolish (傻的) we were!"

26. Uncle Li and Uncle Wang live in the low and broken houses because _____.
A. they hope to save money
B. they're both poor
C. their farms are at the foot of the mountain
27. The two farmers carried the apples to the city to _____.
A. make a journey B. make a profit
C. meet their friends
28. The tow farmers had to sell their apples at a low price because _____.
A. theirs weren't as good as the others'
B. they forgot to carry them on a truck
C. a lot of apples had been already carried to the city
29. Uncle Li and Uncle Wang were unhappy because _____.
A. they had sustained losses in business
B. they had lost some money in the city
C. something was wrong with the tractor
30. Which of the following is true?
A. The two farmers found out why they were poor.
B. The two farmers will soon get rich.
C. Neither of the farmers is clever.

四、写作(共 20 分)

31. 根据要求写作文。

写作要求:

以秘书张强的名义,给 Sam Smith 写一份电话留言。

来电时间:4月6日下午3:00

出访时间:4月11日,星期二

航班号:CZ3590

起飞/到达时间:7:55/10:25

访问意图:Mr James 将于下周到 Sam Smith 的办公室洽谈一项新的技术开发项目,询问对方时间是否合适,如果时间不合适,请 Sam Smith 回电话。

试卷代号:1378

座位号

国家开放大学2019年春季学期期末统一考试

管理英语 3 试题答题纸

2019 年 7 月

题 号	一	二	三	四	总 分
分 数					

得 分	评卷人

一、交际用语 (共计 10 分, 每小题 2 分)

1—5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. 2. 3. 4. 5.

得 分	评卷人

二、词汇与结构 (共计 30 分, 每小题 2 分)

6—20 题: 阅读下面的句子, 从 A、B、C 三个选项中选出一个能填入空白处的正确选项, 并将答案序号写在答题纸上。

6. 7. 8. 9. 10.
11. 12. 13. 14. 15.
16. 17. 18. 19. 20.

得 分	评卷人

三、阅读理解 (共 40 分, 每小题 4 分)

21—25 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 1

21. 22. 23. 24. 25.

26—30 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 2

26. 27. 28. 29. 30.

得 分	评卷人

四、写作(共 20 分)

31. 根据要求写作文。

写作要求:

以秘书张强的名义,给 Sam Smith 写一份电话留言。

来电时间:4 月 6 日下午 3:00

出访时间:4 月 11 日,星期二

航班号:CZ3590

起飞/到达时间:7:55/10:25

访问意图:Mr James 将于下周到 Sam Smith 的办公室洽谈一项新的技术开发项目,询问对方时间是否合适,如果时间不合适,请 Sam Smith 回电话。

试卷代号:1378

国家开放大学2019年春季学期期末统一考试

管理英语3 试题答案及评分标准

(供参考)

2019年7月

一、交际用语(共计10分,每小题2分)

1—5题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. C 2. B 3. C 4. A 5. A

二、词汇与结构(共计30分,每小题2分)

6—20题:阅读下面的句子,从A、B、C三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. B 7. A 8. B 9. A 10. B
11. B 12. C 13. C 14. A 15. A
16. B 17. A 18. C 19. A 20. C

三、阅读理解(共40分,每小题4分)

21—25题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

21. C 22. B 23. A 24. B 25. A

26—30题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 2

26. B 27. B 28. C 29. A 30. C

四、写作(共 20 分)

31. 根据要求写作文。

(供参考)

A Telephone Message

To: Sam Smith

Time: 3:00 p. m. , April 6

Message: Mr. James of AAA Company is scheduled to visit your office on April 11, Tuesday. His Flight CZ3590 takes off from Shanghai at 7:55 a. m. and arrives in Shenzhen at 10:25. He is expecting to discuss with you about the technical cooperation on a new project. Ring back to check whether the time is suitable.

From: Zhang Qiang

作文评分标准:

(1) 评分原则

① 本题总分为 20 分, 按 6 个档次给分。

② 评分时, 先根据文章的内容和语言初步确定其所属档次, 然后以该档次的要求来衡量、确定或调整档次, 最后给分。

③ 评分时应注意的主要内容为: 内容要点、句型变化、词汇运用和语法结构的准确性, 语意的连贯性、逻辑性以及应用文的格式要求。

④ 评分时, 如拼写错误较多, 书写较差, 以至影响交际, 将分数降低一个档次。

(2) 各档次的给分范围和要求

16—20 分	<ul style="list-style-type: none"> ●完全完成了试题规定的任务； ●覆盖所有内容要点； ●语法结构、句型和词汇有变化； ●语法结构和用词准确； ●语意连贯、逻辑性强； ●应用文写作格式规范。
11—15 分	<ul style="list-style-type: none"> ●较好地完成了试题规定的任务； ●覆盖所有内容要点； ●句型和词汇有变化； ●语法结构和词汇基本准确，些许错误主要是因为尝试较复杂语法结构或词汇所致； ●语意基本连贯、有一定的逻辑性； ●应用文写作格式较为规范。
6—10 分	<ul style="list-style-type: none"> ●基本完成了试题规定的任务； ●覆盖所有内容要点； ●运用语法结构和词汇方面能满足任务的基本要求； ●有一些语法结构或词汇方面的错误，但不影响理解； ●语意连贯性及逻辑性方面存在一定问题； ●应用文写作格式基本规范。
3—5 分	<ul style="list-style-type: none"> ●虽尽力但不足以完成试题规定的任务； ●仅覆盖部分主要内容，或写了一些无关内容； ●语法结构和词汇运用能力很弱； ●有许多语法结构或词汇方面的错误，影响了对写作内容的理解； ●语意不连贯，逻辑性方面问题较大； ●应用文写作格式不规范。
1—2 分	<ul style="list-style-type: none"> ●未完成试题规定的任务； ●句子不完整或无法理解； ●语法结构或词汇方面错误连篇，影响对写作内容的理解；语言运用能力差； ●语意不清，毫无逻辑； ●应用文写作格式不规范。
0 分	<ul style="list-style-type: none"> ●未答题，或虽作答但不知所云。