

试卷代号:1378

国家开放大学(中央广播电视大学)2018 年春季学期“开放本科”期末考试

管理英语 3 试题

2018 年 7 月

注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为 60 分钟。

一、交际用语 (共计 10 分, 每小题 2 分)

1—5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. — Could I help you with the heavy box? You look so tired.
— _____ I can manage it.
A. No, thanks.
B. Yes, please.
C. All right.
2. — How is everything going?
— _____, we've been quite busy this month and there's been quite a lot of progress since the last inspection.
A. You can just look
B. As you can see
C. Please just look around
3. — Jack won't like the film, you know.
— _____ I don't care what Jack thinks!
A. So why?
B. So what?
C. So how?
4. — How did you miss your train?
— _____
A. Well, I was caught in the traffic jam.
B. What's your proposal?
C. Never mind.
5. — I'm dog tired. I can't walk any further, Tommy.
— _____, Jenny. You can do it.
A. No problem
B. Come on
C. No hurry

二、词汇与结构(共计 30 分,每小题 2 分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. A bus driver _____ the safety of his passengers.
A. is responsible in
B. is responsible for
C. is responsible to
7. This is the man _____ last night.
A. whom I saw him
B. whom I saw
C. who I saw him
8. Let's discuss these problems at the meeting, _____?
A. do we
B. shall we
C. will you
9. If you need further information, please _____ our office.
A. constant
B. construct
C. contact
10. We have spent all of our spare time, _____, our spare money, on the project.
A. as soon as
B. as long as
C. as well as
11. I'm going to have a _____ with Mark about this issue tomorrow.
A. speech
B. sentence
C. word
12. I didn't finish my homework. Neither _____.
A. did he
B. didn't he
C. he did
13. A number of boys _____ absent some time during the term.
A. have been
B. has been
C. will
14. I _____ to know how often the bus runs during rush hour.
A. occur
B. happen
C. take place
15. I'm used to _____ up early now.
A. get
B. getting
C. to get

16. I don't think anyone can accuse him _____ not being honest.
A. of B. with
C. about
17. I don't like ice-cream. She doesn't like it, _____.
A. either B. neither
C. none
18. Let's go _____ the reports on the latest work.
A. over B. with
C. to
19. _____ important it is for kids to imagine freely!
A. What B. How
C. What an
20. The manager urged his staff not to _____ the splendid opportunity.
A. slide B. miss
C. escape

三、阅读理解(共 40 分,每小题 4 分)

21—25 题: 阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

I'm Michael Bush, Managing Director of Hoogle Engineering. I am pleased to welcome you here to our website and I'd like to tell you a little about the company and its organization. Hoogle Engineering was set up in 1960. It was divided into several departments at that time, such as the sales department, marketing department, and production department. Lots of managers were employed to manage it all.

Fortunately things are different now. Sixty people are employed by Hoogle and communication between departments is considered to be one of the most important aspects of the business. The market is global so we need to make contact with customers worldwide, not just locally.

But in the old days we were all in different departments and never spoke to each other. We had a tall structure. Traditionally we had people at the first level on the shop floor, manufacturing products according to the instructions which they were given. Then you had a supervisory level of people who supervised them every day. Then you moved up to the middle management, who were doing the tasks of getting new business, and then you had

the senior management team, and then you had the board, who decided the business strategy. So there were a lot of levels in the company in the old days actually.

The structure today is that we form teams within teams to place people who can manufacture a product. Each team has members that can manufacture different products. The actual teams now are self-managing, so we don't even have team leaders. You've got the teams, and then you've got two people, only two people, who are what you think of as management. This is generally called flat structure.

21. Hoogle Engineering was set up in _____.
A. the nineteenth century B. the twentieth century
C. the twenty first century
22. There are many different _____ of management in a tall structure.
A. kinds B. levels
C. functions
23. People in a flat structure usually work in _____.
A. departments B. families
C. teams
24. All of the following statements are true according to the passage EXCEPT that _____.
A. communication in the company is becoming more and more important
B. the author thinks the two structures have the same functions
C. there are more individual responsibilities in the flat structure
25. The best title for the passage would be “_____”.
A. Organization Structure in Hoogle Engineering
B. History of Hoogle Engineering
C. Success in Hoogle engineering

26—30 题: 阅读下列短文, 从 A、B、C 三个选项中选出一个正确答案, 并将答案序号写在答题纸上。

Passage 2

The 2014 Ebola outbreak is the largest in history and the first Ebola outbreak in West Africa. Although the current epidemic does not cause a significant risk to other nations, many countries, including China and the United States of America, have actually been working closely with the Ebola hit states. For example, the US Centers for Disease Control and Prevention (CDC) is taking precautions at home besides its activities abroad.

CDC's team of "virus hunters" is supported by specialized public health teams both in West Africa and at the CDC Atlanta headquarters. Together, they offer continuous support to save lives and protect people. CDC works closely with a number of US government agencies, national and international partners. CDC's experience of working with Ebola is important to the World Health Organization's growing West Africa Ebola response.

On Sept. 2, 2014, CDC Director, Tom Frieden called for more international partners to join this effort. "The sooner the world comes together to help West Africa, the safer we all will be. We know how to stop this outbreak. There is a window of opportunity to do so—the challenge is to scale up the massive response needed to stop this outbreak."

CDC's response to Ebola is the largest international outbreak response in CDC's history with over 100 disease specialists on the ground in West Africa, supported by hundreds of public health emergency response experts stateside, activated at Level 1, its highest level, because of the significance of this outbreak.

The CDC supports affected countries to establish Emergency Operations Centers at national and local levels and helps countries track the epidemic including using real-time data to improve real-time response.

Efforts in West Africa to identify those infected and track people who have come into contact with them are improving. The CDC is operating and supporting labs in the region to improve diagnosis and testing samples from people with suspected Ebola from around the world.

Local health care systems are strengthened through communication, coordination with partners and training on infection control for health care workers and safe patient treatment.

26. How could we describe the 2014 Ebola outbreak?

- A. The first one in western countries.
- B. It did not ever threaten West Africa.
- C. Not the first but the largest one.

27. The 2014 Ebola outbreak response was _____.

- A. an American stateside activity
- B. an international activity
- C. a regional activity

28. What does the underlined word "massive" mean in Paragraph 3?

- A. Huge.
- B. Quick.
- C. Urgent.

29. How many disease specialists from CDC have gone to West Africa for the Ebola response?

- A. Less than 100.
- B. A hundred.
- C. More than 100.

30. What action does CDC take to respond to the large Ebola outbreak?

- A. Work closely with governmental, national and international partners.
- B. Call for more partners to join this effort.
- C. Establish Emergency Operations Centers.

四、写作(共 20 分)

31. 根据要求写作文。

写作要求:以李明的身份,根据下表内容,写一篇英文作文介绍自己的日程表。

Write a short passage according to the information of the following timetable.

Li Ming's Timetable from Monday to Friday (No 3 Middle School)

| Time | Activity |
|-------------|--|
| 6:30 | get up |
| 7:00 | have breakfast |
| 7:30 | go to school |
| 8:30~12:05 | have 4 classes |
| 12:05 | have lunch at school |
| 14:00~15:40 | have 2 classes |
| 15:40~16:40 | play basketball / football |
| 16:40 | go home |
| 18:00 | have supper |
| 18:30~22:00 | do homework, watch TV, do some reading |
| 22:00 | go to bed |

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座位号

国家开放大学 (中央广播电视大学)2018 年春季学期“开放本科”期末考试

管理英语 3 试题答题纸

2018 年 7 月

| | | | | | |
|-----|---|---|---|---|-----|
| 题 号 | 一 | 二 | 三 | 四 | 总 分 |
| 分 数 | | | | | |

| | |
|-----|-----|
| 得 分 | 评卷人 |
| | |

一、交际用语 (共计 10 分,每小题 2 分)

1—5 题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. 2. 3. 4. 5.

| | |
|-----|-----|
| 得 分 | 评卷人 |
| | |

二、词汇与结构 (共计 30 分,每小题 2 分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. 7. 8. 9. 10.
11. 12. 13. 14. 15.
16. 17. 18. 19. 20.

| | |
|-----|-----|
| 得 分 | 评卷人 |
| | |

三、阅读理解 (共计 40 分,每小题 4 分)

21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

21. 22. 23. 24. 25.

26—30 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

26. 27. 28. 29. 30.

| | |
|-----|-----|
| 得 分 | 评卷人 |
| | |

四、写作(共 20 分)

31. 按要求写作文。

写作要求：以李明的身份，根据下表内容，写一篇英文作文介绍自己的日程表。

Write a short passage according to the information of the following timetable.

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国家开放大学 (中央广播电视大学)2018 年春季学期“开放本科”期末考试

管理英语 3 试题答案及评分标准

(供参考)

2018 年 7 月

一、交际用语 (共计 10 分,每小题 2 分)

1—5 题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. A
2. B
3. B
4. A
5. B

二、词汇与结构(共计 30 分,每小题 2 分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. B
7. B
8. B
9. C
10. C
11. C
12. A
13. A
14. B
15. B
16. A
17. A
18. A
19. B
20. B

三、阅读理解(共 40 分,每小题 4 分)

21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

21. B
22. B
23. C
24. B
25. A

26—30 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

26. C
27. B
28. A
29. C
30. A

四、写作(共 20 分)

31. 根据要求写作文。

评分标准

(1)评分原则

①本题总分为 20 分,按 6 个档次给分。

②评分时,先根据文章的内容和语言初步确定其所属档次,然后以该档次的要求来衡量、确定或调整档次,最后给分。

③评分时应注意的主要内容为:内容要点、句型变化、词汇运用和语法结构的准确性,语意

的连贯性、逻辑性以及应用文的格式要求。

④评分时,如拼写错误较多,书写较差,以至影响交际,将分数降低一个档次。

(2)各档次的给分范围和要求

| | |
|---------|---|
| 16—20 分 | <ul style="list-style-type: none">●完全完成了试题规定的任务;●覆盖所有内容要点;●语法结构、句型和词汇有变化;●语法结构和用词准确。●语意连贯、逻辑性强。●应用文写作格式规范。 |
| 11—15 分 | <ul style="list-style-type: none">●较好地完成了试题规定的任务;●覆盖所有内容要点;●句型和词汇有变化;●语法结构和词汇基本准确,些许错误主要是因为尝试较复杂语法结构或词汇所致。●语意基本连贯、有一定的逻辑性。●应用文写作格式较为规范。 |
| 6—10 分 | <ul style="list-style-type: none">●基本完成了试题规定的任务;●覆盖所有内容要点;●运用语法结构和词汇方面能满足任务的基本要求;●有一些语法结构或词汇方面的错误,但不影响理解。●语意连贯性及逻辑性方面存在一定问题。●应用文写作格式基本规范。 |
| 3—5 分 | <ul style="list-style-type: none">●虽尽力但不足以完成试题规定的任务;●仅覆盖部分主要内容,或写了一些无关内容;●语法结构和词汇运用能力很弱;●有许多语法结构或词汇方面的错误,影响了对写作内容的理解。●语意不连贯,逻辑性方面问题较大。●应用文写作格式不规范。 |
| 1—2 分 | <ul style="list-style-type: none">●未完成试题规定的任务;●句子不完整或无法理解;●语法结构或词汇方面错误连篇,影响对写作内容的理解;语言运用能力差。●语意不清,毫无逻辑。●应用文写作格式不规范。 |
| 0 分 | <ul style="list-style-type: none">●未答题,或虽作答但不知所云。 |